



Learn more about  
your treatment →

# XOLAIR FOR TREATING NASAL POLYPS

If you're 18 years or older and have nasal polyps not controlled with nasal steroid sprays, it may be time to add XOLAIR to your treatment.

Model is for illustrative purposes only. Individual results may vary.

## IMPORTANT SAFETY INFORMATION

**What is the most important information I should know about XOLAIR?**

**Severe allergic reaction.** A severe allergic reaction called anaphylaxis can happen when you receive XOLAIR. The reaction can occur after the first dose, or after many doses. It may also occur right after a XOLAIR injection or days later. Anaphylaxis is a life-threatening condition and can lead to death. Go to the nearest emergency room right away if you have any of these symptoms of an allergic reaction:

- wheezing, shortness of breath, cough, chest tightness, or trouble breathing
- low blood pressure, dizziness, fainting, rapid or weak heartbeat, anxiety, or feeling of "impending doom"
- flushing, itching, hives, or feeling warm
- swelling of the throat or tongue, throat tightness, hoarse voice, or trouble swallowing

**Please see accompanying full Prescribing Information, including Medication Guide, and additional Important Safety Information throughout.**

**Xolair**<sup>®</sup>  
**Omalizumab**  
FOR SUBCUTANEOUS USE 75 mg • 150 mg

## What is XOLAIR?

**XOLAIR (ZOHL-air)** is an injectable prescription medicine used to treat nasal polyps in people 18 years of age and older when medicines to treat nasal polyps called nasal corticosteroids have not worked well enough. It is not known if XOLAIR is safe and effective in people with nasal polyps under 18 years of age.

XOLAIR works by blocking a substance called IgE, which contributes to a type of inflammation that may affect nasal polyps.

- XOLAIR is an injection given at your doctor's office
- XOLAIR is **not** a steroid or a surgical procedure

### IMPORTANT SAFETY INFORMATION (cont'd)

#### What is the most important information I should know about XOLAIR?

**Severe allergic reaction (cont'd)** Your healthcare provider will monitor you closely for symptoms of an allergic reaction while you are receiving XOLAIR and for a period of time after treatment is initiated. Your healthcare provider should talk to you about getting medical treatment if you have symptoms of an allergic reaction.

**Do not receive and use XOLAIR if you** are allergic to omalizumab or any of the ingredients in XOLAIR.

#### Before receiving XOLAIR, tell your healthcare provider about all of your medical conditions, including if you:

- have a latex allergy or any other allergies (such as food allergy or seasonal allergies). The needle cap on the XOLAIR prefilled syringe contains a type of natural rubber latex.
- have sudden breathing problems (bronchospasm)
- have ever had a severe allergic reaction called anaphylaxis
- have or have had a parasitic infection
- have or have had cancer
- are pregnant or plan to become pregnant. It is not known if XOLAIR may harm your unborn baby.
- are breastfeeding or plan to breastfeed. It is not known if XOLAIR passes into your breast milk. Talk with your healthcare provider about the best way to feed your baby while you receive and use XOLAIR.

**Please see accompanying full Prescribing Information, including Medication Guide, and additional Important Safety Information throughout.**

## How should I take XOLAIR?

When starting treatment, XOLAIR should be given by your healthcare provider in a healthcare setting. XOLAIR is given in 1 or more injections under the skin, (subcutaneous) 1 time every 2 or 4 weeks.

### Before getting your injection

A blood test for IgE must be performed prior to starting XOLAIR to determine the appropriate dose and dosing frequency—your healthcare provider can determine if your dose is every 2 or 4 weeks.

### During and after the injection

- Your healthcare provider will monitor you for any allergic reactions. Importantly, your healthcare provider will watch for signs of anaphylaxis, a serious life-threatening allergic reaction
- You may not see improvement in your symptoms right away after XOLAIR treatment. Do not decrease or stop taking any of your other nasal polyps medicines unless your healthcare provider tells you to

### Preparing for injection day

- Read the Medication Guide before every injection
- Before your visit, ask your healthcare provider where the injection will be applied so that what you wear gives the staff easy access to the injection site
- During the injection, it may help to focus your attention on something else, like a game, book, or movie
- If your healthcare provider decides that you or a caregiver may be able to give your own XOLAIR prefilled syringe injections, you should receive training on the right way to prepare and inject XOLAIR
- Do not try to inject your XOLAIR prefilled syringe until you have been shown the right way to give XOLAIR injections by a healthcare provider
- Use XOLAIR exactly as prescribed by your healthcare provider
- See the detailed Instructions for Use that comes with XOLAIR for information on the right way to prepare and inject XOLAIR
- If you inject more XOLAIR than prescribed, call your healthcare provider right away



## Steps to getting started after your doctor prescribes XOLAIR:

### 1 COMPLETE the Patient Consent Form

- ✓ Your doctor may ask YOU to complete the Patient Consent Form so you can enroll in XOLAIR patient support services
- ✓ Your doctor will also have to fill out a separate form. XOLAIR Access Solutions\* can begin helping you once receiving both forms

### 2 CONFIRM Your Insurance Coverage

- Your doctor's office will work with XOLAIR Access Solutions or a specialty pharmacy to check your coverage and costs
- ✓ YOU may receive a call from XOLAIR Access Solutions to talk about your insurance coverage. Remember to answer the phone. A voicemail left for you requesting a call-back may not mention XOLAIR by name. This is to protect your privacy

### 3 APPLY for Financial Assistance

- Even with health insurance, you may still have cost concerns
- ✓ YOU can find more information about financial assistance options on pages 8 and 9 of this brochure

### 4 SCHEDULE Your XOLAIR Appointment

- XOLAIR Access Solutions works with your doctor's office and specialty pharmacy to deliver XOLAIR to your injection location
- ✓ YOU should return all calls from the specialty pharmacy. This helps them send XOLAIR on time
- ✓ YOU should make an appointment to receive XOLAIR

\*XOLAIR Access Solutions is a program from Genentech that helps people who are taking XOLAIR with access and reimbursement.

Please see accompanying full Prescribing Information, including Medication Guide, and additional Important Safety Information throughout.

## Learn about XOLAIR Access Solutions

### XOLAIR Access Solutions can:

- ✓ Help you learn if your health insurance covers your medication
- ✓ Refer you to appropriate financial assistance options if you are eligible
- ✓ Determine how much your co-pay will be

Call XOLAIR Access Solutions at 1-800-704-6610 or visit [XOLAIR.com/financial-support](http://XOLAIR.com/financial-support)

### IMPORTANT SAFETY INFORMATION (cont'd)

**Tell your healthcare provider about all the medicines you take**, including prescription and over-the-counter medicines, vitamins, and herbal supplements.

#### How should I receive and use XOLAIR?

- When starting treatment XOLAIR should be given by your healthcare provider in a healthcare setting.
- If your healthcare provider decides that you or a caregiver may be able to give your own XOLAIR prefilled syringe injections, you should receive training on the right way to prepare and inject XOLAIR.
- Do not try to inject your XOLAIR prefilled syringe until you have been shown the right way to give XOLAIR injections by a healthcare provider. Use XOLAIR exactly as prescribed by your healthcare provider.
- See the detailed Instructions for Use that comes with XOLAIR for information on the right way to prepare and inject XOLAIR.
- XOLAIR is given in 1 or more injections under the skin (subcutaneous), 1 time every 2 or 4 weeks.
- In people with nasal polyps, a blood test for a substance called IgE must be performed before starting XOLAIR to determine the appropriate dose and dosing frequency.
- Do not decrease or stop taking any of your other asthma or nasal polyps medicine unless your healthcare providers tell you to.
- You may not see improvement in your symptoms right away after XOLAIR treatment. If your asthma symptoms do not improve or get worse, call your healthcare provider.

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# Get help paying for XOLAIR

## The XOLAIR Co-pay Program\*

### Support for your drug out-of-pocket costs

Eligible commercially insured patients pay **\$5 per XOLAIR drug out-of-pocket cost**. The program covers the rest up to **\$10,000** for each 12-month period.

### Support for your injection out-of-pocket costs

Eligible commercially insured patients pay **\$5 per XOLAIR administration out-of-pocket cost**. The program covers the rest up to **\$1,000** for each 12-month period.

For more information about the XOLAIR Co-pay Program, call 1-855-965-2472 or visit [XOLAIRcopay.com](http://XOLAIRcopay.com)

\*This XOLAIR Co-pay Program is valid ONLY for patients with commercial insurance who have a valid prescription for a Food and Drug Administration (FDA)-approved indication of a Genentech medication. Patients using Medicare, Medicaid or any other federal or state government program to pay for their medications are not eligible.

Under the program, the patient will pay a co-pay. After reaching the maximum program benefit, the patient will be responsible for all out-of-pocket expenses.

All participants are responsible for reporting the receipt of all program benefits as required by any insurer or by law. No party may seek reimbursement for all or any part of the benefit received through this program. The program is only valid in the United States and U.S. Territories. This program is void where prohibited by law and shall follow state restrictions in relation to AB-rated generic equivalents (eg, MA, CA) where applicable. The patient, guardian, prescriber, hospital and any other person using the program agree not to seek reimbursement for all or any part of the benefit received by the patient through the offer of this program. Genentech reserves the right to rescind, revoke or amend the program without notice at any time. Additional terms and conditions apply. Please visit [XOLAIRcopay.com](http://XOLAIRcopay.com) for the full list of Terms and Conditions.

## IMPORTANT SAFETY INFORMATION (cont'd)

### How should I receive and use XOLAIR? (cont'd)

- If you inject more XOLAIR than prescribed, call your healthcare provider right away.

Please see accompanying full Prescribing Information, including Medication Guide, and additional Important Safety Information throughout.

# Other co-pay assistance

## Referrals to independent co-pay assistance foundations†

If you need help with your co-pay for XOLAIR, XOLAIR Access Solutions can refer you to an independent co-pay assistance foundation.

## Referrals to the Genentech Patient Foundation‡

The Genentech Patient Foundation gives eligible patients XOLAIR free of charge. Patients who do not have health insurance, who have health insurance that does not cover XOLAIR, or who can't afford their out-of-pocket costs and meet eligibility criteria may get free medicine.

Learn more at [XOLAIR.com/financial-support](http://XOLAIR.com/financial-support) or call 1-866-4XOLAIR (1-866-496-5247) Monday through Friday, 9 AM to 8 PM ET

†Independent co-pay assistance foundations have their own rules for eligibility. We cannot guarantee a foundation will help you. We only can refer you to a foundation that supports your disease state. We do not endorse or show financial preference for any particular foundation. The foundations we refer you to are not the only ones that might be able to help you.

‡If you have health insurance, you must have already tried other types of financial assistance. You also need to meet income requirements. If you do not have insurance, or if your insurance does not cover XOLAIR, you must meet different income requirements.

## IMPORTANT SAFETY INFORMATION (cont'd)

### What are the possible side effects of XOLAIR?

#### XOLAIR may cause serious side effects, including:

- **Cancer.** Cases of cancer were observed in some people who received XOLAIR.
- **Inflammation of your blood vessels.** Rarely, this can happen in people with asthma who receive XOLAIR. This usually, but not always, happens in people who also take a steroid medicine by mouth that is being stopped or the dose is being lowered. It is not known whether this is caused by XOLAIR. Tell your healthcare provider right away if you have rash; chest pain; shortness of breath; or a feeling of pins and needles or numbness of your arms or legs.

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Visit **XOLAIR.com** to learn more

## IMPORTANT SAFETY INFORMATION (cont'd)

### What are the possible side effects of XOLAIR?

#### XOLAIR may cause serious side effects, including: (cont'd)

- **Fever, muscle aches, and rash.** Some people get these symptoms 1 to 5 days after receiving a XOLAIR injection. If you have any of these symptoms, tell your healthcare provider.
- **Parasitic infection.** Some people who are at a high risk for parasite (worm) infections, get a parasite infection after receiving XOLAIR. Your healthcare provider can test your stool to check if you have a parasite infection.
- **Heart and circulation problems.** Some people who receive XOLAIR have had chest pain, heart attack, blood clots in the lungs or legs, or temporary symptoms of weakness on one side of the body, slurred speech, or altered vision. It is not known whether these are caused by XOLAIR.

**The most common side effects of XOLAIR in adults with nasal polyps:** headache, injection site reactions, joint pain, upper abdominal pain, and dizziness.

These are not all the possible side effects of XOLAIR. Call your doctor for medical advice about side effects.

You may report side effects to the FDA at (800) FDA-1088 or [www.fda.gov/medwatch](http://www.fda.gov/medwatch).

You may also report side effects to Genentech at (888) 835-2555 or Novartis Pharmaceuticals Corporation at (888) 669-6682.

**Please see accompanying full Prescribing Information, including Medication Guide, and additional Important Safety Information throughout.**

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